

It's time to vote yes in the BID Ballot

The ballot to determine the future of Peterborough's Business Improvement District (BID) commenced on Tuesday 21 September 2021, when ballot papers were issued to businesses within the BID area.

The ballot period runs until 5pm on Thursday 21 October 2021. It is crucial that all businesses receiving a ballot paper in the post submit their vote before this deadline in order to give Peterborough the best chance of becoming a BID city.

This newsletter provides details of how to vote. We appreciate you are all busy, so the Peterborough Positive team will be on hand throughout the voting period to support businesses in submitting their vote, helping to make it as easy as possible for you.

HOW TO VOTE IN THE BID BALLOT

Have you seen the envelope (pictured) that arrived in your post from 21 September 2021? Here are the steps to follow to complete your ballot paper:

1. You should receive one ballot paper for each property that you are eligible to vote for via post. If you have not received a ballot paper, please email contact@peterboroughpositive.co.uk
2. Please check that each ballot paper you receive has its own return envelope included.
3. Complete the ballot paper by putting a cross (X) beside your choice to adopt the Peterborough BID or not in the box provided.
4. Write your name in BLOCK CAPITALS, your POSITION in the business and add your SIGNATURE.
5. Each ballot paper you complete must be sealed in its own separate envelope after completion

On the right is an example of a BID ballot paper showing how to enter a 'yes' vote.

**BLOCK CAPITALS GOVERNMENT ACT, 2003
BUSINESS IMPROVEMENT DISTRICTS (ENGLAND)
REGULATIONS, 2004
BALLOT PAPER**

Are you in favour of the Business Improvement District proposals for a period of five years for the following streets:

Acland Street Albert Place Bishop's Road Bittam Way Bourges Boulevard Bridge Street Bright Street Broadway Broadway Court Cattle Market Road Church Street City Road Cowgate Cross Street Cross Street Court Cumbergate Deacon Street Dean's Court Deanery Mews East Station Road East Station Square	Embankment Exchange Street Foundary Walk Gravel Walk Guildhall Walk Henry Penn Walk Hereford Cross King Street Laxton Square London Road Long Causeway Lower Bridge Street Market Chambers Market Way Mayflower Close Merlin Drive Midgate Northminster Park Road	Priestgate Queen Street Queensgate Basement Ramp Road Queensgate Centre Rivergate Rivergate Arcade Rivergate Underpass St Peters Arcade St Peters Road Station Road The Palace Town Bridge Trinity Court Trinity Street Viersen Platz Wentworth Street West Service Road Westgate Westgate Arcade Wheel Yard
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Place a cross (X) in the box of your choice.

YES NO

This vote is in respect of -

I confirm that I am entitled to vote in respect of this hereditament
 Name (in block capitals) Joe Bloggs Signed _____
 Position held _____
 (To be completed if the person voting is doing so on behalf of a company or part of a business. This ballot paper must be signed and returned to the centre, 33 Clarendon Road, London N8 0N)

I URGE YOU TO BACK THE BID AND VOTE YES.



The BID ballot is finally upon us so now is the time to remind Peterborough businesses of why their vote is so crucial. Hopefully you have received a copy of our Business Plan and had a chance to review the initiatives outlined within it.

There has never been a better time to implement a BID in Peterborough. The impact of the Covid-19 pandemic has been felt throughout our city centre business population over the last 18 months and the BID will be crucial in boosting the city's economy over the next five years amid ongoing uncertainty surrounding the virus.

It's time to build a better future for our city and its residents and visitors. The BID will aim to address four key priorities (as determined through consultation with local businesses) in its five-year term:

- Safety - Events - Marketing - Communication

If adopted, the BID will bring in **£1.8million of funding** to be used to deliver the outcomes our businesses want and need. It will provide Peterborough businesses with a genuine voice and leadership role in shaping a more attractive, appealing and sustainable city centre.

Let's commit to creating the Peterborough we want to live and work in over the next five years.



Mark Broadhead
CHAIR OF
PETERBOROUGH POSITIVE

BACK THE BID... VOTE YES!

Submitting your ballot paper

You can return your ballot paper in its sealed envelope one of three ways..

1. **By post at any Royal Mail post box.**
2. **Directly to our ballot box at Peterborough Town Hall on Bridge Street** between 9.00am and 5.00pm, Monday-Friday (if the building is closed your vote may be posted through the letterbox where it will be collected and transferred to the ballot box)..
3. **By arranging a courier collection directly from your premises** to the ballot box. To book a courier slot, please email contact@peterboroughpositive.co.uk or call 07951 942995 with your request.

Remember to get your vote in by Thursday 21 October and make it count. If you have any questions or require any further information, please email contact@peterboroughpositive.co.uk



BALLOT TIMELINE

Ballot votes issued
from **21 September 2021**

Ballot Day
21 October 2021

Count and Declaration
22 October 2021

KEEP IN TOUCH WITH PETERBOROUGH POSITIVE:



[@PboroPositive](https://twitter.com/PboroPositive)



www.linkedin.com/company/peterboroughpositive



contact@peterboroughpositive.co.uk

Email us to sign up for electronic BID updates or to request to be added to our Peterborough Positive WhatsApp group, where advice and updates are regularly shared amongst local businesses.