

Hello!

This is Peterborough Positive's latest newsletter

Now that Peterborough's BID (Business Improvement District) is underway, Peterborough Positive will send you regular newsletters sharing updates on our progress and activities. We want to keep you in the loop and ensure you can take advantage of any opportunities that are available to you.

Hopefully you've heard the news that we have appointed Pep Cipriano as our Business Improvement Manager. Pep will run the BID's day-to-day activities and lead the Peterborough Positive team. If he hasn't been to see you already, Pep will be in contact with you in the coming months – keep an eye out for him around the city centre.

We are now in the process of recruiting two City Centre

Ambassadors who will be out and about supporting our businesses, reporting issues and welcoming visitors to Peterborough. As the faces of Peterborough Positive, the Ambassadors will be instrumental in helping us deliver our objectives.

The City Centre Ambassador job description can be found in the 'Latest News' section of our [website](#). Please do share it with anyone that you feel would be a great addition to the city.

APPLY FOR PAVEMENT TRADING LICENCES FROM 1ST OCTOBER 2022

Restaurants, pubs, cafes and coffee shops in Peterborough city centre are being urged to apply for a pavement licence after the Government extended the initiative. Current licences expire on 30 September 2022. Businesses will need to re-apply for a 12-month licence starting from 1 October 2022 which will last until 30 September 2023. There is a £100 administration fee for all applications. Apply for a pavement licence on the City Council's [website](#).

CHRISTMAS IS COMING TO PETERBOROUGH – IS YOUR BUSINESS TAKING PART?

Peterborough Positive is lined up to be the headline sponsor for this season's Christmas lights switch on. The event will take place on Friday 18 November 2022 in Cathedral Square.

Thanks to the hard work of Pep, we would like to invite you to take part this Christmas by securing a trade spot for a stand or similar.

Space is available for businesses within the BID area under the Guild Hall on the day of the switch on event and in other locations around the city centre over the festive period. This will give all city centre businesses a fantastic opportunity to showcase their products and services.

Places are limited and enquiries should be by email to: melissa.butcher@peterborough.gov.uk



Photo credit: © Peterborough Today

JOIN OUR DIGITAL MAILING LIST!

Keep up to date on the BID's activities by signing up to our digital mailing list.

Email contact@peterboroughpositive.co.uk to join the list.

You can also follow us on LinkedIn and Twitter @PboroPositive for the latest news.

WHAT HAS PETERBOROUGH POSITIVE BEEN UP TO?

Pep was appointed as our Business Improvement Manager in May following a stringent recruitment process. We are thrilled to have him lead the team. Since joining Peterborough Positive, he has:

- + Moved into an office in Westgate Arcade, Queensgate, where he is happy to welcome visitors who would like to find out more about the BID or discuss opportunities for collaboration
- + Started recruitment for two City Centre Ambassadors, as we grow the Peterborough Positive team and start to action the initiatives in the Business Plan
- + Began setting up the DISC crime reporting system, for businesses to use, which will support us to meet our objectives around safety in the city centre - more information to follow
- + Met and actioned the City Council to find a solution to unsightly bins and trade waste on King's Street
- + Provided retailers in Cowgate with a compensation form to claim against the ongoing gas works
- + Met with the City Council to commence a project to improve city centre signage and general landscaping
- + Invited businesses to a meeting with the MP and police to address city centre anti-social behaviour



Pep Cipriano

Business Improvement Manager

It's a privilege to become a part of Peterborough's future through the BID.

“ I'm passionate about the city, having lived here all my life, and know it's time to create some real positive changes for our people.

As I continue to get to know the business owners in the city, together - and with the support of partners and stakeholders - we can promote Peterborough's centre as a vibrant place for local residents and visitors to spend time in and have a positive experience. ”

COMING UP!

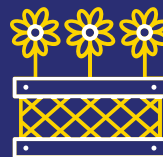
In the coming weeks and months, Pep will continue to focus on bringing elements of the business plan to fruition. He has already started discussions to progress projects, initiatives and events including:



Supporting the return of a tourist information offer in the city centre by commissioning the production of a city centre map for visitors



Applying artwork to vacant retail units



Working with St John's Church to explore opportunities for pavement floral displays



Sponsorship of a city centre sporting event for next summer

KEEP IN TOUCH WITH PETERBOROUGH POSITIVE:



@PboroPositive



www.linkedin.com/company/peterboroughpositive



contact@peterboroughpositive.co.uk

www.peterboroughpositive.co.uk