

# Welcome...

from Dave Cramp, Vice-Chair of Peterborough Positive

Peterborough Positive were sponsors of this season's Christmas light switch-on in Cathedral Square. We hope our night time economy benefited from the uplift in footfall. By supporting this event, we also created opportunities for our levy payers to have a trade stand during the festive period.

Speaking of Christmas, Peterborough Positive is hosting a festive drinks and nibbles event on Wednesday 7 December at the Bull Hotel. We will be giving an update on the BID so far and provide a look forward to 2023. Further details are included in this newsletter, I hope you will come along.

*"There's lots of good things going on in Peterborough at the moment, so we have extended the length of the newsletter this month. Enjoy!"*

## WHAT HAS PETERBOROUGH POSITIVE BEEN UP TO?

Our Business Improvement Manager, Pep Cipriano, continues to explore the delivery of projects and initiatives that form part of our key priorities – **Safety, Events, Community and Marketing**. Since the last newsletter he has:

- + Recruited a City Centre Ambassador to help be the 'eyes and ears' of the city centre and improve communication to businesses
- + Launched Peterborough Businesses Against Crime (powered by crime-reporting platform, DISC) for businesses to use and help us reach our objectives for a safer city centre
- + Sponsored the city centre's Christmas lights switch-on event
- + Organised a Christmas levy payer event to update businesses on activity



## YOU'RE INVITED TO FESTIVE NIBBLES AND DRINKS

Join the Peterborough Positive team for festive punch, Christmas canapés, an update on the first six months of the city's BID and a look ahead to plans for 2023, while enjoying the opportunity to connect with other city centre business owners.

**Date:** Weds 7 December

**Time:** 2-3:30pm

**Location:** The Broadway Suite, Bull Hotel, Westgate, PE1 1RB

**PLEASE RSVP ON OUR EVENTBRITE PAGE BY AS SOON AS POSSIBLE**

<https://peterboroughpositivemas.eventbrite.co.uk>



# Christmas light switch-on AND FESTIVE MARKET

The Christmas light switch-on, which Peterborough Positive sponsored, was a fantastic, vibrant evening and we hope that you all enjoyed it as much as we did.

*"It was great to support such a fantastic event that amplified our city centre and attracted thousands of people"* – Pep Cipriano

Following the switch-on an ice rink, which can host 120 skaters, has been installed in Cathedral Square for the rest of the festive period. The rink is a big attraction for shoppers and visitors heading into the city centre.

Christmas trade spots for an outdoor stand or similar are still available in the lead-up to Christmas on 15, 16 and 17 December. Pitches cost £40 per day with an extra £10 charge if power is required. Taking part gives businesses a fantastic opportunity to showcase Christmas-themed products or services to a wider audience. To enquire about hiring a space, please email [market@peterborough.gov.uk](mailto:market@peterborough.gov.uk)



## JOIN OUR NEW ONLINE CRIME-SHARING PLATFORM FOR BUSINESSES

Peterborough Business Against Crime has set up a free online information sharing platform called Disc that will help to drive down low-level crime and antisocial behaviour in Peterborough city centre – and we are encouraging all businesses to sign up.

Disc will go a long way to helping Peterborough Positive achieve our goal of creating a safer, more welcoming city centre.

More than 100 BIDs use Disc to share vital information about low-level crime, offenders and important alerts with their levy-payers and most use it to manage exclusion schemes on their behalf.

Disc enables businesses to submit reports via the platform's administrator, who can monitor and chase progress to ensure prompt resolution of reported issues by the responsible third-party.

The Disc administrator can also generate management, performance and statistical reports for feedback. Local police, working in partnership, can then appropriately use the generated Intelligence to concentrate upon very prolific local offenders.

The platform, which is also in app form, does not replace the existing Peterborough City Link service but will work hand in hand with it to further reduce crime.

To join Disc, please email [das@littoralis.com](mailto:das@littoralis.com) with details of who you are, your business name, address and which sector it falls into (retail, leisure or both). You will then receive a welcome email inviting you to register on the platform.

*"Ensuring that we have a welcoming, safe and secure centre is one of the key priorities of our business plan"*

– Pep Cipriano



Free and Secure Public Access Wifi

CambWiFi\_Public



## CAMBWIFI GOES LIVE IN PETERBOROUGH CITY CENTRE!

Free public access CambWiFi is now live in Peterborough city centre streets and open spaces to support businesses, keep residents connected and allow shoppers and visitors to make the most of café culture.

With funding from Cambridgeshire & Peterborough Combined Authority, the secure public access network has been installed through the Connecting Cambridgeshire programme to support Peterborough Positive.

CambWiFi is safe and easy to join. Simply connect to 'CambWiFi\_Public' via your device's Wifi settings, accept the Terms, click 'Log In' and start browsing. Users will then be connected automatically to free internet access in all CambWiFi locations across Cambridgeshire and Peterborough.

## TARGETS FOR SPRING 2023

Progress is being made on several pieces of work where Peterborough Positive can add value across themes in the business plan.

These include:

- + Continuing recruitment for City Centre Ambassadors (see our website for further details)
- + Working with PubWatch to introduce the night-time economy to Peterborough Businesses Against Crime (DISC) and look at ways to support the night scene overall
- + Creating a 12-month events plan
- + Establishing sector and / or themed working groups
- + Producing a flyer with information about how to report rough sleeping
- + Producing a pocket map for the city centre
- + Re-introducing flower planters in Cowgate

## PARTNERING WITH THE LIGHT PROJECT

We will be working alongside the Light Project so that their Street Chaplains can liaise with our City Centre Ambassadors to help make the city centre a safer place.

You will see the Street Chaplains talking to people, listening to those in need and offering lots of other support.

The Light Project is holding a fundraising event on **Monday 5 December**. More information below:



# GET INVOLVED IN CONSULTATION TO ENFORCE MOVING TRAFFIC OFFENCES

Peterborough City Council has launched a six-week long public consultation on proposals to enforce moving traffic offences.

The Council is looking to apply for new enforcement powers to help reduce congestion, improve air quality and road safety, and encourage sustainable travel in Peterborough. Currently, these powers can only be enforced by the police.

Peterborough City Council wants to hear views from local businesses and interested parties.

Examples of the type of moving traffic offences that can be enforced under the new powers would include driving in a pedestrian zone, ignoring a no entry sign, banned right or left

turns and going the wrong way in a one-way street.

If granted these powers, the council would initially undertake enforcement at the following locations around the city centre:

- Entrance into Long Causeway from Westgate (pedestrian zone)
- Entrance into Westgate from Broadway / Midgate (pedestrian and cycle zone)
- Church Street / Cowgate Junction (no entry)

Businesses can go see the proposals and provide feedback before Friday 23 December at:

[www.peterborough.gov.uk/council/consultations/moving-traffic-enforcement-consultation-2022](http://www.peterborough.gov.uk/council/consultations/moving-traffic-enforcement-consultation-2022)



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## DO YOU KNOW ANYONE WHO WOULD MAKE A GREAT AMBASSADOR?



If you know someone who would make a perfect City Centre Ambassador for Peterborough Positive, please share the job description that's on our website.

These roles will involve supporting businesses and visitors of Peterborough city centre in a proactive and ambassadorial way by championing enthusiasm, passion and communication.

The Ambassadors will report to Peterborough Positive's Business Improvement Manager and will be based from our office in Westgate Arcade, Queensgate. As on-the-ground representatives of the BID, they will be important in representing the city in the best possible light. Working alongside the city centre's business community, the Ambassadors will also be the 'eyes and ears' of Peterborough, communicating any issues and liaising with the local authority and other key stakeholders.

### JOIN OUR DIGITAL MAILING LIST!

Keep up to date on Peterborough Positive's activities by signing up to our digital mailing list.

Email [contact@peterboroughpositive.co.uk](mailto:contact@peterboroughpositive.co.uk) to join the list.

You can also follow us on LinkedIn and Twitter @PboroPositive for the latest news.