

Let's get down to business

Thanks to every business in the city centre that got behind the Peterborough BID (Business Improvement District), it received an incredible **84% of 'Yes' votes at ballot in November 2021.**

This means that, over the next five years, **£1.8 million will be collected in the BID levy and invested in Peterborough's city centre.**

We were overwhelmed by the hugely positive outcome of the ballot, which shows Peterborough business owners' commitment to improving the city centre for all who use it. After an extremely challenging 2020 and 2021 for our city's businesses, 2022 is a time for optimism and building a positive future for Peterborough.

We can't wait to start delivering your key priorities from April 2022!



Steve Stafford

Peterborough Positive BID Board and Local Director of Metro Bank, Peterborough

“ The hard work now begins in delivering the initiatives outlined in the BID Business Plan. As we focus on the four priorities of safety, events, marketing and community this year, the BID will give our business community a collective voice which will make a huge difference in achieving our objectives.

The BID team will work with our partners to improve Peterborough's city centre over the next five years. While many issues won't be fixed overnight, every step in the right direction is crucial in creating a city we can be truly proud to spend time in.

We can't wait to bring positive change to you all this year.



WHAT HAS PETERBOROUGH POSITIVE BEEN UP TO?

- ✦ We are in the process of running a competitive tender to help us select a management company to run our BID for the next five years.
- ✦ The BID team has secured an office to operate from in Queensgate's Westgate Arcade.
- ✦ The Steering Group is planning to meet with our new Superintendent, Neil Billany, to discuss how the BID can work with the local police force to address the priority of safety in the city centre.
- ✦ We continue to listen to feedback from businesses as we start planning our work on the initiatives laid out in the Business Plan.

PETERBOROUGH CITY COUNCIL'S BUDGET CONSULTATION WE NEED YOUR VIEWS...



The BID Board has been invited to take part in Peterborough City Council's 2022/2023 budget consultation.

We want to ensure the voices of the city centre businesses we represent are heard as a collective response. Therefore, we have created a short survey for BID levy-payers to share their views on the Council's budget proposals.

Please bear in mind that all money raised from the BID levy from April 2022 is ringfenced to be spent on the BID's initiatives and is not intended to fill gaps within the Council's budget. Further information on the budget consultation can be found on their [website](#).

The BID will include your views as part of our consultation response. Please go to [surveymonkey](#) and fill in the short survey now. Our survey will close on Friday 18 February 2022, so please complete it ahead of this date.

WOULD YOU LIKE TO JOIN THE BID BOARD?

Recruitment is underway to form the BID Board. Board members will be required to attend quarterly meetings and will be instrumental in keeping the BID on track to meeting its deliverables.

If you are a city centre business owner or manager who is interested in joining the Peterborough BID Board, please email us at contact@peterboroughpositive.co.uk with an expression of interest.



Gareth Norman

Owner
Bean Around Coffee Shop



“ I'm very excited that the BID is coming forward! It has the tremendous voice of Peterborough's businesses behind it to enact real change. There is so much we can now achieve through the BID over the next five years. ”



Dinesh Odedra

Owner
The Banyan Tree

“ I'm really pleased that all the businesses got together for the ballot and voted with a resounding Yes. I'm looking forward to seeing how the BID improves the city centre experience for everyone who visits Peterborough. ”

KEEP IN TOUCH WITH PETERBOROUGH POSITIVE:

[@PboroPositive](#) www.linkedin.com/company/peterboroughpositive

contact@peterboroughpositive.co.uk

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