

MAY 2023

PETERBOROUGH
POSITIVE
Your Business Improvement District

Flower Power!

BRIGHTENING THE CITY CENTRE

Image: Peterborough Telegraph

We're excited to be have re-introduced **flower planters** back to the city centre's outside spaces, by leading an initiative with St John's Church, HMP Peterborough, West Town Primary Academy, Marshfields School and Peterborough City Council.

The planters have been placed in and around Cathedral Square, St John's Square, Church Street and Exchange Street.

Workers at HMP Peterborough began the construction of the planters, made from wooden pallets, in January - while children at West Town Primary Academy created designs for the prison workers to apply with paint.

Children from Marshfields School got green-fingered when they planted the first of the summer blooms.

Pep Cipriano, BID Manager, said: "When the city council announced last year that city centre flower planting would no longer continue because of budget challenges, I immediately started to think about what we could do to bring them back.

"The end result is an example of excellent partnership working and I know the children are especially delighted to see their designs as a permanent fixture in the city centre."

YOUR CHANCE TO BE ON THE RADIO!

We want to hear from businesses in the BID area who would like to be **interviewed on Peterborough City Radio FM (PCRFM)** as part of our sponsorship of the Breakfast Show with Kev Lawrence.

From July, Peterborough Positive will have a weekly slot on the show, providing levy-payers with the opportunity to be interviewed.

The topic must be something other than your day-to-day offerings - for example, if you're about to launch a Father's Day promotion.

If you would like to benefit from one of the free weekly slots, email contact@peterboroughpositive.co.uk with information on your promotion.

GOT AN UPCOMING EVENT YOU'D LIKE US TO PROMOTE?

Let us know and we'll share the details on our social media channels!

We'd love to hear from you regarding any special events or promotions you have planned, so we can help spread the word via social media.

If you have something exciting to share, send us an email to contact@peterboroughpositive.co.uk and we'll add it to our social calendar.



CONTINUING TO MAKE THE city centre shine

The Peterborough Community Payback team continue to work hard every Friday around the city centre, giving metalwork a fresh lick of paint, cleaning graffiti, removing stickers, and weeding where needed.

So far, the team has made their way from the train station, through the underpass and halfway down Cowgate. The clean-up will continue through the rest of the city centre over the coming months, and we'll keep sharing updates via the newsletters and our social channels.



FANCY A FREE COFFEE AT YOUR NEXT BUSINESS MEETING?

If you want a change of scenery for your next meeting, Heavenly Desserts café in Cowgate is offering, for a limited period only, city centre businesses **complimentary coffee** between 1-5pm every Monday.

Simply arrange to meet either your staff or clients at Heavenly Desserts and connect over a free cup of coffee, with no purchase necessary. For more information or to book a larger group, contact Ali at peterborough@heavenlydesserts.co.uk



GRAB A PIZZA THE ACTION

The excellent Italian Festival will be making a welcome return to Cathedral Square on **8th and 9th of July** and organisers are offering city centre businesses an opportunity to sell Italian goods.

For years, the city's Italian Community Association has transformed the city centre with a taste of La Dolce Vita and shoppers enjoy some of the finest offerings of food, drink, song, dance and family entertainment.

This year's festival promises to be another crowd-pleaser and there's still a handful of trading spaces left to occupy, providing you're a business selling Italian products and services that are in keeping with the festival theme.

If you have an idea for a stand – or if you'd like to sponsor the event – email Rosanna Shepherd at italianbabe75@googlemail.com

INDIWEEKEND - CALLING ALL INDEPENDENT RETAILERS

If you're an independent retailer in the BID area, we have an exciting upcoming event for you...
Peterborough Positive's **first independent retailer weekend!**

As part of our 2023 projects plan, we're excited to be bringing you our first independent business-focused event.

Our IndiWeekend will provide an opportunity for you to pitch up and sell to an audience all under one roof in a city centre location.

A table and chair will be provided for every business, plus we'll be organising some acoustic entertainment for visitors to attract as many people as possible.

Coming in September (with more details to follow), the only thing missing is you!

If you'd like to be involved, please email us at contact@peterboroughpositive.co.uk



COULD YOU BENEFIT FROM OUR BUSINESS HEALTH CLINIC?

We're organising a free pop-up Business Health Clinic in July, providing essential business and financial support through face-to-face sessions for one day only.

The clinic will offer quality, practical, and effective advice from experts on how to make significant savings for your business.

To find out more information, email contact@peterboroughpositive.co.uk



DISC CRIME REPORTING APP: HAVE YOU SIGNED UP?

Peterborough Businesses Against Crime (Disc) continues to help us build a **true picture of crime** in the city centre.

To continue this great work, we need as many businesses as possible to ensure they're regularly logging in and submitting incidents.

If you're yet to sign up, please email daselittoralis.com

DOMESTIC ABUSE AWARENESS TRAINING FOR EMPLOYERS

The Cambridgeshire and Peterborough Domestic Abuse & Sexual Violence Partnership team is offering offering **free online training** sessions to help businesses understand how they can support employees who are experiencing domestic abuse.

The training is open to all employers across Cambridgeshire and Peterborough.

If you or your team would like to attend, you can sign up for one of two courses (Tuesday 12th September or Tuesday 5th December) here:

eventbrite.com/e/domestic-abuse-awareness-for-employers-in-cambridgeshire-peterborough-tickets-560422969187

UPSKILL YOUR EMPLOYEES WITH FREE ONLINE TRAINING COURSES

If you want to help **develop your employee's business skills** and knowledge, these free, nationally-recognised courses could be just what you're looking for.

Thanks to Peterborough College, Stamford College and the partnership provisions that form Inspire Education Group (IEG), adults aged 19 and over can access a range of qualifications online.

The group's full-funded courses are designed to help businesses provide continuing professional development (CPD) to their employees that provides essential new skills and knowledge, all taught by experienced professionals.

Courses are engaging, interactive, and practical and designed to be accessible, with flexible learning options that fit around your schedules.

To find the list of courses or to learn more, go to peterborough.ac.uk/courses/subjects/distance-learning or stamford.ac.uk/distance-learning



SAVE THE DATE...

WIMBLEDON FINALS

We're looking forward to bringing our first **big screen event** to St John's Square on 15th and 16th July for the Wimbledon Finals Weekend.

There's still space for a few more businesses to organise refreshments to sell at the event. Email contact@peterboroughpositive.co.uk if you're interested.

ARMED FORCES DAY OPPORTUNITY

Peterborough's Armed Forces Day Committee is looking for businesses to pitch and sell at their event in Cathedral Square on **Saturday 24th June**.

If you'd like a spot at the Armed Forces Day event, email rob.facer@barnack.com for more information.

USEFUL CONTACTS – REACH THE RIGHT TEAM WHEN YOU NEED IT

Building control E: buildingcontrol@peterborough.gov.uk	Licences E: eh.licensing@peterborough.gov.uk	Street cleaning E: ask@peterborough.gov.uk www.peterborough.gov.uk/report-it-online
Flytipping, flyposting, graffiti and discarded needles E: ask@peterborough.gov.uk www.peterborough.gov.uk/report-online	Noise complaints E: ask@peterborough.gov.uk www.peterborough.gov.uk/report-it-online	Street lighting E: street.lighting@peterborough.gov.uk
Footpaths, roads and cycleways E: ask@peterborough.gov.uk	Parking services E: parking.services@peterborough.gov.uk	Street trading in the city centre E: citycentre.services@peterborough.gov.uk
Hazardous waste E: ask@peterborough.gov.uk	Planning applications E: planningcontrol@peterborough.gov.uk	Trading Standards E: tradingstandards@peterborough.gov.uk
Health and safety E: ask@peterborough.gov.uk	Pollution E: ask@peterborough.gov.uk www.peterborough.gov.uk/report-it-online	Waste and recycling E: ask@peterborough.gov.uk www.peterborough.gov.uk/report-it-online

JOIN OUR DIGITAL MAILING LIST!

Email contact@peterboroughpositive.co.uk to join the list and stay up to date.

You can also follow us on LinkedIn, Twitter (@PboroPositive), Facebook (Peterborough Positive) and Instagram (peterborough_positive).