

July 2023

DON'T MISS OUT ON YOUR FREE

Business health check

As highlighted in our previous newsletter, we're offering the Peterborough Positive business community an opportunity to book a **complimentary 1-2-1 health check** to ensure your business is running as cost-efficiently as possible.

An expert advisor will be at the Peterborough Positive office on **Tuesday 25th July between 10am – 4pm.**

Don't miss this FREE chance to review, re-evaluate and refine your business practices with an expert. You'll also receive independent advice, dedicated support in reducing business costs, support on contract renewals and managing disputes, along with guidance on best practice.

If you haven't already booked your session, you can do so here: www.eventbrite.co.uk/e/peterborough-positive-business-health-clinic-250723-tickets-648746447087?aff=oddtcreator



A message from the Chair...

At the beginning of our journey to introduce a Business Improvement District in Peterborough, a consultation with all business sectors highlighted a concern and need to deal with anti-social behaviour (ASB) and crime against businesses along with improving the safety aspect of the city to make it more welcoming for visitors.

We are pleased to announce that in partnership with Cambridgeshire Constabulary, Peterborough Positive has secured dedicated resource of a police officer to support businesses, deal with criminal activity, collect intelligence to deal with consistent and repeat offenders and, along with our City Centre Ambassador, make the city a more welcoming place to work, relax, and visit.

This resource is over and above the existing neighbourhood policing team who we have seen in the city centre and surrounding areas as part of their daily duties. This important initiative with the police sees the creation of a city centre task force alongside Peterborough City Council's enforcement team.

We have no doubt that this long-term strategy will prove to be successful and beneficial to businesses and the public alike.

Further details will be released over the coming weeks, and I would ask you all to welcome this officer, take time to have a chat (maybe over a cuppa) and share valuable information to support them in this exciting and progressive step to reducing crime and ASB in our city.

Mark Broadhead

MEET YOUR CITY CENTRE Ambassador



We're delighted to introduce **Steve Harknett, Peterborough Positive's new City Centre Ambassador**. Many of you will have already met Steve over the past few weeks (he's made **147 visits to 103 businesses** in less than a month!), but if he's not yet been to see you, he'll be popping in sometime soon.

Steve's role is to be the on-the-ground eyes and ears of the city centre, with a focus on building strong working relationships with you and your businesses to ensure you're always fully informed on BID updates and have a regular point of contact to speak to regarding any issues you may have.

Steve is also forming relationships with various agencies and groups around the city centre, such as the police and council enforcement teams, to ensure maximum collaboration to help improve safety and wellbeing for all.

Here are a few facts about Steve to get to know him a little more:

- > He's worked with community organisations, the sports sector and the voluntary sector across Peterborough in recent years
- > Outside of work, he has been involved in organising and volunteering at events in the city, along with promoting sports and recreational activities
- > His interests include the local athletics scene and Parkrun, live music and pubs/festivals in the city.

Please do stop and say hi when you see him out and about!

FREE TAXI DIGITAL ADVERTISING OFFER FOR BUSINESSES

AdverDrive, a Peterborough tech start-up using interactive digital tablets in taxis, is offering a **free month of advertisements** to local businesses, along with **20% off** your first purchase for BID members.

For more information, contact Baqir at baqirdatoo@adverdrive.uk

WIMBLEDON WEEKEND BIG SCREEN ACTION!



As you may have seen, Peterborough Positive is bringing Centre Court action into the city centre on **15th and 16th July** for all to enjoy from **12.30pm**! The free-to-attend, family-friendly weekend event will take place in **St John's Square**, where people can see big-screen action of the women's singles final on the Saturday, followed by the men's on the Sunday.

The weekend will be a great opportunity to soak up the sun and relax on the green with a picnic, or treat yourself to a variety of refreshments that will be available to buy from pop-up stalls run by local businesses, including summer cocktails, milkshakes, strawberries and cream, and pizzas.

DISC CRIME REPORTING APP: THE LATEST IN NUMBERS

We continue to encourage all businesses to sign up and regularly log into **Peterborough Business Against Crime**, our Disc crime reporting app, to help us build a true picture of crime in the city centre.

It's great to see an increase in usage stats for the app, meaning the database continues to be filled with valuable information including names, CCTV images and more.

The most recent Peterborough Business Crime Partnership statistics read:

- > Member logins: **8,827**
- > Incidents received: **600**
- > Total losses reported: **£38,023**
- > Total losses recovered: **£20,777**
- > Known offenders: **251**
- > Unknown offenders: **152**

If you're yet to sign up to Disc, please email daselittoralis.com



MAPPING OUT FOOD AND DRINK

We're pleased to share that our city centre maps have gone down a storm since we released them back in April.

So much so, that we've already had to reprint a second batch and are in the planning stages of creating two new, additional maps; one for pubs/bars and one for cafes/restaurants.

Our Peterborough city centre maps are available to pick up from the Town Hall, Queensgate Shopping Centre and the museum.

They include every blue plaque in the area, along with fun facts and background details about eight historical buildings in the area. You can download a digital version on our [website](#).

USEFUL CONTACTS – REACH THE RIGHT TEAM WHEN YOU NEED IT

Building control E: buildingcontrol@peterborough.gov.uk	Licences E: eh.licensing@peterborough.gov.uk	Street cleaning E: ask@peterborough.gov.uk www.peterborough.gov.uk/report-it-online
Flytipping, flyposting, graffiti and discarded needles E: ask@peterborough.gov.uk www.peterborough.gov.uk/report-online	Noise complaints E: ask@peterborough.gov.uk www.peterborough.gov.uk/report-it-online	Street lighting E: street.lighting@peterborough.gov.uk
Footpaths, roads and cycleways E: ask@peterborough.gov.uk	Parking services E: parking.services@peterborough.gov.uk	Street trading in the city centre E: citycentre.services@peterborough.gov.uk
Hazardous waste E: ask@peterborough.gov.uk	Planning applications E: planningcontrol@peterborough.gov.uk	Trading Standards E: tradingstandards@peterborough.gov.uk
Health and safety E: ask@peterborough.gov.uk	Pollution E: ask@peterborough.gov.uk www.peterborough.gov.uk/report-it-online	Waste and recycling E: ask@peterborough.gov.uk www.peterborough.gov.uk/report-it-online

JOIN OUR DIGITAL MAILING LIST!

Email contact@peterboroughpositive.co.uk to join the list and stay up to date.

You can also follow us on LinkedIn, Twitter (@PboroPositive), Facebook (Peterborough Positive) and Instagram (peterborough_positive).