

September 2023

PETERBOROUGH
POSITIVE
Your Business Improvement District

INTRODUCING THE DISC

Exclusion Scheme



Peterborough city centre businesses now have the ability to ban individuals from their premises with the new exclusion scheme from Peterborough Business Crime Partnership (Disc).

Members of our free crime reporting system can formally exclude offenders for 12 months through the new scheme which launched on 5th September, to help deter and displace business crime and antisocial behaviour from the city centre.

The Peterborough Business Crime Partnership operates for all member businesses, meaning any exclusion orders will formally exclude offenders from all member premises from the day of the offence – simply put, banned from one, banned from ALL.

If you're a member of Disc and aren't already displaying a branded Disc/Peterborough Positive window sticker, we suggest sticking one in a visible spot at the front of your building to make it clear to any banned offenders that they cannot enter your premises as part of their 12-month exclusion.

To get your window sticker, learn more about the new exclusion scheme, or sign up to the Disc system, please email Steve Harknett, City Centre Ambassador on steve@peterboroughpositive.co.uk

PLAN FOR GREAT EASTERN RUN ROAD CLOSURES

With just a few weeks to go until this year's run, make sure your business is prepared for the road closures on **Sunday 15th October**.

For the first time in the history of the event, participants will be able to take in the breathtaking views of Peterborough Cathedral mid-run, with the route passing through the grounds.

This change in route will mean it's likely that more city centre businesses will be impacted by the road closures.

If you want to plan ahead, you can email info@goodrunningevents.co.uk to find out if this year's road closures will impact your business.

30% OFF AT LASER CLINICS

BID OFFER!

Laser Clinics in Queensgate is offering **30% off all skin and laser treatments** including Hydrafacials and microneedling to BID members, not to be used in conjunction with any other offers.

To find out more and benefit from this great discount, visit laserclinics.co.uk/skin-care-clinics/peterborough or email Sara on s.sandsalaserclinics.co.uk

Peterborough's Strongest

ATTRACTS HUNDREDS OF SPECTATORS

Our first **Peterborough's Strongest** event took place in August and **hundreds of spectators** watched as 29 contestants battled it out for supremacy.

Cathedral Square was taken over by an impressive, towering contraption, called The Duellum (which gathered lots of interest from passers-by!) as competitors went head-to-head in five strength-based challenges across four categories including Women, Beginners, Novice, and Intermediate.

The event, organised in association with Royal's Gym, brought a brand-new audience into the city centre for the day, increasing both footfall and overall dwell time.

We've had such positive feedback from the event so far and we hope to bring it back bigger and better in 2024!



SECOND DATE FOR BUSINESS HEALTH CLINIC

Place Support Partnership (PSP) will be back in the city centre on **Wednesday 4th October** for a second day of the drop-in Business Health Clinic.

The partnership team have already identified potential savings for BID businesses of up to £15k for when their utility contracts come up for renewal.

To book a 1-2-1 session with one of their financial experts, email us at contact@peterboroughpositive.co.uk



BEWARE OF NEW REMOTE ACCESS SCAMS

Action Fraud has received 31 crime reports since June 2023 regarding **remote access scams targeting businesses**, with victims reporting losses totalling over £3.8m.

Although some businesses have reported varying accounts of how the scam was executed, the general aim of the scam is to convince victims to log in to their online banking account whilst the scammer has remote access to their computer via a piece of software they convinced them to install.

Protect your business from remote access scams:

- Your bank will never ask you to grant them remote access to your computer or smartphone. Never install any remote access software on your device as a result of an unsolicited call, browser pop-up, or text message.
- The one-time verification codes sent to you by your bank to authorise transactions on your account should never be shared with anyone, not even bank employees.

- If you believe your laptop, PC, tablet or phone has been infected with a virus or some other type of malware, follow the National Cyber Security Centre's guidance on recovering an infected device – www.ncsc.gov.uk/guidance/hacked-device-action-to-take
- Received a suspicious call from someone claiming to be from your bank? Hang up, wait a few minutes, then call your bank using the contact number on the back of your debit card, or use the contact information on their official website or app.

If your business has fallen victim to fraud or cyber-crime, report it to Action Fraud at www.actionfraud.police.uk, or by calling **0300 123 2040**

GOT AN OFFER YOU WANT TO SHARE WITH BID BUSINESSES?

We'd love to hear about any **special offers, deals, or benefits** you're thinking of sharing with other businesses in the BID area, so we can help you **spread the word**.

We're keen to continue building a strong business community and providing an exclusive offer such as free meeting spaces or a percentage off your products or services, can not only bring more business through your door but be a useful benefit to other BID members, too.

So, if there's anything you would like to offer, please email us at contact@peterboroughpositive.co.uk with the details.

FREE CYBER-CRIME WEBINAR FOR LOCAL BUSINESSES

With cyber-crime scams unfortunately impacting many businesses, Cambridgeshire Constabulary has invited **all local businesses** to take part in a free cyber-crime webinar on **Friday 29th September**.

The session will be delivered via Microsoft Teams between 12:30-1:30pm. To book your place on the webinar and learn how to keep your business cyber secure, please send an email to heather.sheldon@cams.police.uk



Police and Crime Commissioner
CAMBRIDGESHIRE AND PETERBOROUGH
Darryl Preston



BOOST YOUR FESTIVE TRADING WITH A CHRISTMAS MARKET STALL

“But it’s only September!?” we hear you say... It’s never too early to **plan for the festive period** and ensure you benefit from the **increased footfall** due to come into the city centre thanks to the open-air ice rink.

Peterborough City Council is looking for a range of businesses to run 12 Christmas Market pop-up stalls along Bridge Street, from 1-23 December.

Booking a stall will put you in prime position to sell any Christmas gifts, edibles and experiences to passing skaters and shoppers during one of the busiest times of the year.

If you’re interested in booking a stall, you will need to be able to commit to the above dates and open from 10am to at least 5pm each day. Email market@peterborough.gov.uk for more details.

USEFUL CONTACTS – REACH THE RIGHT TEAM WHEN YOU NEED IT

Flytipping, flyposting, graffiti and discarded needles E: ask@peterborough.gov.uk www.peterborough.gov.uk/report-online	Noise complaints E: ask@peterborough.gov.uk www.peterborough.gov.uk/report-it-online	Street lighting E: street.lighting@peterborough.gov.uk
Footpaths, roads and cycleways E: ask@peterborough.gov.uk	Parking services E: parking.services@peterborough.gov.uk	StreetLink (report a rough sleeper) W: www.streetlink.org.uk
Hazardous waste E: ask@peterborough.gov.uk	Planning applications E: planningcontrol@peterborough.gov.uk	Street trading in the city centre E: city_centre.services@peterborough.gov.uk
Health and safety E: ask@peterborough.gov.uk	Pollution E: ask@peterborough.gov.uk www.peterborough.gov.uk/report-it-online	Trading Standards E: tradingstandards@peterborough.gov.uk
Licences E: eh.licensing@peterborough.gov.uk	Street cleaning E: ask@peterborough.gov.uk www.peterborough.gov.uk/report-it-online	Waste and recycling E: ask@peterborough.gov.uk www.peterborough.gov.uk/report-it-online

JOIN OUR DIGITAL MAILING LIST!

Email contact@peterboroughpositive.co.uk to join the list and stay up to date.

You can also follow us on LinkedIn, Twitter (@PboroPositive), Facebook (Peterborough Positive) and Instagram (peterborough_positive).