

OCTOBER 2023

PETERBOROUGH
POSITIVE
Your Business Improvement District

Trick or Treat Trail Success

CHECK OUT EVENT HIGHLIGHTS INSIDE!

A FOND FAREWELL, AND A WARM WELCOME...

Over the past few weeks, there have been some changes to the Peterborough Positive board of Directors.

Firstly, we'd like to say a huge thank you and fond farewell to our Chair, Mark Broadhead, as he moves on to a new challenge outside of Peterborough.

Mark spearheaded the initial set-up of the BID and was truly passionate about making a change in the city centre for businesses and city visitors.

We thank him for his contribution and wish him well in his new role.

As a result, we're happy to confirm that Sean Page – owner of the Stoneworks Bar – is now the new Vice Chair for Peterborough Positive and, therefore, also acting Chair.

We are also delighted to welcome two new board members: Will Elphinstone, Founding Director of Tydus Real Estate, and Debbie Perkins, Branch Manager at Yorkshire Building Society.



INTRODUCING OUR NEW WELCOME PACK

Adding to our collection of useful printed collateral, we've recently launched the **Peterborough Positive welcome pack** to hand to new businesses that open within the Business Improvement District (BID) area.

The pack contains a wealth of information that new business owners may need to know, including useful contacts and our latest newsletter, an introduction to Peterborough Positive and a welcome from our Board of Directors. Any information on upcoming projects or events are also included.

If you're a new business in the BID area and haven't yet received your welcome pack from our City Centre Ambassador, please send an email to contact@peterboroughpositive.co.uk



OCTOBER HAS BEEN A
spooky month!

With less than a week to go until Halloween, here are some highlights from our most recent event: **Peterborough's Positively Ghoulish Trick or Treat Trail.**

On Saturday 21 October, children took part in our spook-tacular trail, created in partnership with Peterborough Museum. Families dressed up in their best costumes and followed the free trail map to find six Halloween characters hiding in various businesses scattered across the city centre.

Once they solved each character's tricks (games like pin the fangs on the vampire, count the ghosts, witch hat ring toss and more), they won a fangtastic treat! Treats included traditional trick or treat sweets, along with free books from the Central Library, offers from Bubble Tea House, The Works and Gossip Café, free kid's meals at Westgate Grill and more.

It was a hugely successful day, with more than 250 people taking part and many commenting on how much their little ones enjoyed the free Halloween fun. We hope to do a similar trail in 2024!



INSPIRATIONAL TRAINING PROGRAMMES TO MEET YOUR BUSINESS NEEDS

Inspire Education Group (IEG) offer a **selection of courses and apprenticeships** and can work with you to **design bespoke programmes** that suit your business and employee needs.

The Group, consisting of Stamford College, Peterborough College and University Centre Peterborough (UPC), is a successful provider of further and higher education across Cambridgeshire and Lincolnshire and works with hundreds of employers across the region delivering various courses.

Along with providing professional programmes both on- and off-site depending on employer preference, IEG also celebrates the successes of its students by holding an official graduation ceremony at the historic Peterborough Cathedral (see images of the 2023 ceremony below).

To find out more about the higher education courses on offer with IEG, including hairdressing, engineering, childcare and construction, check out their website: www.ieg.ac.uk



FEW CHRISTMAS MARKET STALLS LEFT TO BOOK THIS DECEMBER!

The festive season is now just a few weeks away, and there's **still availability** to hire a **Christmas market stall** throughout December.

Peterborough City Council is looking for businesses to run pop-up stalls along Bridge Street from 1-23 December. There are just a handful of stalls left, so you best get booking if you'd like to sell any Christmas gifts, edibles and experiences to passing skaters while the open-air ice rink is in town.

If you're interested in booking a stall, send an email to market@peterborough.gov.uk for more details.

TRUSTEES WANTED AT SAFER OFF THE STREETS

Whether you're a seasoned trustee or interested in taking your first step at board level, Safer off the Streets – **the multi-agency partnership working together to end street homelessness** – would like to hear from you.

The group is looking for candidates aged 18 and upwards from diverse backgrounds and/or with desired skills, to help deliver on projects and support its partners across the city to provide critical support to rough sleepers.

New trustees will have relevant skills and experience, along with an interest in one or more of the following areas:

- Communications and campaigns
- Project management
- Lived experience of homelessness
- IT and websites
- Expertise in supporting adults with complex needs
- Charity fund raising
- IT and websites

If you could see yourself as a Safer off the Streets trustee to help vulnerable people turn their lives around, find the full job description along with application information at www.saferoffthestreets.co.uk/latest-news/we-are-looking-for-safer-off-the-streets-trustees



BOOST YOUR WORKFORCE WITH GOVERNMENT-FUNDED SKILLS BOOTCAMPS

A new wave of **Skills Bootcamps** has been launched by the Cambridgeshire and Peterborough Combined Authority.

The short, flexible, courses are open to micro-sized to large businesses as well as the self-employed.

With a wide range of bootcamps available, including video game technology, coding, electric vehicle maintenance and repair, project management, leadership and health and care, there is something for everyone.

Plus, you can get up to 90% off the cost – an opportunity not to be missed.

For more information head to the Combined Authority webpage: www.cambridgeshirepeterborough-ca.gov.uk/what-we-deliver/skills/skills-bootcamps



COULD YOU BE THE FRIENDS OF PETERBOROUGH MUSEUM & ART GALLERY'S CHAIR?

The charity, which has fundraised for and promoted the Museum for nearly 30 years, is looking for a **motivated individual with great communication skills** and a passion for heritage to become **its new Chairperson**.

The main purpose of this role is to provide leadership to ensure the organisation's aims are achieved within the rules of the governing document and to act as a figurehead, representing the organisation publicly.

For a full job description and application details, contact museum@peterboroughlimited.co.uk

USEFUL CONTACTS – REACH THE RIGHT TEAM WHEN YOU NEED IT

Flytipping, flyposting, graffiti and discarded needles E: ask@peterborough.gov.uk www.peterborough.gov.uk/report-it-online	Noise complaints E: ask@peterborough.gov.uk www.peterborough.gov.uk/report-it-online	Street lighting E: street.lighting@peterborough.gov.uk
Footpaths, roads and cycleways E: ask@peterborough.gov.uk	Parking services E: parking.services@peterborough.gov.uk	StreetLink (report a rough sleeper) W: www.streetlink.org.uk
Hazardous waste E: ask@peterborough.gov.uk	Planning applications E: planningcontrol@peterborough.gov.uk	Street trading in the city centre E: citycentre.services@peterborough.gov.uk
Health and safety E: ask@peterborough.gov.uk	Pollution E: ask@peterborough.gov.uk www.peterborough.gov.uk/report-it-online	Trading Standards E: tradingstandards@peterborough.gov.uk
Licences E: eh.licensing@peterborough.gov.uk	Street cleaning E: ask@peterborough.gov.uk www.peterborough.gov.uk/report-it-online	Waste and recycling E: ask@peterborough.gov.uk www.peterborough.gov.uk/report-it-online

JOIN OUR DIGITAL MAILING LIST!

Email contact@peterboroughpositive.co.uk to join the list and stay up to date.

You can also follow us on LinkedIn, Twitter (@PboroPositive), Facebook (Peterborough Positive) and Instagram (peterborough_positive).