

MARCH 2024

Celebrating Our Heritage

PAINTED MURAL TAKES PRIDE OF PLACE IN COWGATE

We are excited to unveil our latest project, a seven-metre-high mural which is being hand-painted on the side of Head2Head Barbershop in Cowgate.

Inspired by a historic photograph capturing Cowgate at the turn of the 20th century, the mural pays tribute to our past but is also an eye-catching and detailed piece of art that adds to the visual appeal of Cowgate.

Local street artist Nathan Murdock is transforming the white wall and bringing this piece of our city's history to life.

A big thank you to June and Vernon Bull and Peterborough Civic Society for contributing images for us to choose from their extensive collection. Keep an eye out on our social channels to see how the mural comes to life.

AN UPDATE FROM OUR BID POLICE OFFICER



Our dedicated city centre police officer, Jay, has been in post since the end of November and has enjoyed a very productive start to his role. Jay tells us more...

To all of the businesses that I've visited so far, thank you for making me feel so welcome and sharing your concerns. There are still a few of you that I haven't been able to connect with, but I will in due course.

As most of you are aware, my role involves working alongside the local neighbourhood policing team to provide additional support for city centre businesses. As well as dealing with crimes and anti-social behaviour, to providing prevention advice, and working with partners to support vulnerable

people, I'm here to engage with businesses directly. Below you'll find my mobile number and email address, so please do contact me if necessary.

So far, I have visited more than 300 businesses, totalling 489 visits, and supported various enquiries and investigations, some leading to convictions.

In the coming weeks, through Peterborough Business Crime Partnership (Disc), I'll be introducing a list of offenders with Criminal Behaviour Orders (CBOs) which will include conditions and them featuring on a shoplifting offenders gallery. This will help our internal teams with suspect identification and speed up crime reporting.

In addition, I'm also working on minimising the amount of time it takes businesses to complete initial investigations. I will be trialling a proforma statement in the coming months, so if you would like to be involved in the trial please let me know.

I look forward to continuing to work with you all to help make our city centre a safer place for everyone.

Jay

Email: james.cullimore@cambs.police.uk

Phone: 07548 140 257



Disc exclusion scheme expanded

After a successful introduction of the Peterborough Business Crime Partnership (Disc) exclusion scheme, we are pleased to announce it has been expanded.

SAVE THE DATE

City Centre Crime and Security forum
26th March.

DISC REMINDER

Please **spring clean** your contact details and users to ensure they are correct!

With more than 120 businesses already members, Disc allows exclusion orders to formally exclude offenders from all member premises from the day of the offence – meaning if an offender is banned from one, they are banned from all.

Initially the scheme included 10 repeat offenders. Following analysis and collaboration with businesses and Queensgate security, the list has now been expanded to include 27 offenders. This increase will benefit both staff and security who will be able to be more vigilant and proactive in preventing crime and loss.

To learn more about the expanded exclusion scheme, or sign up to the Disc system, please email contact@peterboroughpositive.co.uk

SPONSORS INVITED TO SECURE KNIFE ANGEL

Businesses are being invited to sponsor a bid to bring an anti-violence sculpture to Peterborough.

The Knife Angel is made of 100,000 knives, stands at 27ft and aims to educate young people. It comprises of knives handed in at amnesties or found at crime scenes and has toured the country raising awareness of knife crime.

Peterborough Positive, in collaboration with the police, Peterborough City Council and Peterborough Cathedral, are exploring the possibility of bringing the Knife Angel to the city.

Sponsorship and organisations offering services at a discount, or for free, will contribute in making the bid a reality. Sponsorship includes transportation of the sculpture and insurance. Sponsors will be recognised in promotional materials.

If you can help, email operations@peterborough-cathedral.org.uk



YOUR VIEWS NEEDED ON CATHEDRAL SQUARE

Peterborough City Council would like your views in helping to shape Cathedral Square's future after it was agreed to permanently switch off the fountains and create a revitalised and more inviting area for residents, visitors and businesses.

Scan the QR code to share your thoughts before **24th March**.



LET US CREATE YOUR SOCIAL MEDIA VIDEO

Last year we created a number of 'spotlight' videos giving you the opportunity to talk about your offers, events and promotions. If you would like your business to be involved then please get in touch! Email contact@peterboroughpositive.co.uk

2024 EVENTS CALENDAR!

We enjoyed organising a number of events last year and are proud of how successful they were.

This time around we've added a couple of new ones to the calendar and made some improvements to events people took part in last year.

We're always looking for businesses to get involved with events, from providing offers and incentives to pop-up stands or sponsorship. For more information email contact@peterboroughpositive.co.uk



MAR	22nd:	Business Drop-in Session
APR	13th:	Yoga at Peterborough Cathedral
	16th:	Business Networking Breakfast
	26th:	Business Drop-in Session
MAY	11th:	Yoga at Peterborough Cathedral
	31st:	Business Drop-in Session
JUN	8th:	Yoga at Peterborough Cathedral
	15th:	Euros Football Trail
	28th:	Business Drop-in Session
	30th:	Glastonbury Big Screen Event
JUL	13th:	Yoga at Peterborough Cathedral
	25th:	Summer Drinks Event
	26th:	Business Drop-in Session
AUG	10th:	Yoga at Peterborough Cathedral
	10th:	Peterborough's Strongest
	18th:	Family Film Big Screen Event
	30th:	Business Drop-in Session
SEP	7th:	Yoga at Peterborough Cathedral
	TBC:	Westgate Festival of Wheels
	27th:	Business Drop-in Session
OCT	TBC:	Business Networking Event
	25th:	Business Drop-in Session
	26th:	Halloween Trick or Treat Trail
NOV	29th:	Business Networking Event
DEC	TBC:	Festive Drinks and Nibbles Event

BUSINESS DROP-IN SESSIONS

We're excited to announce that we will be hosting informal business drop-in sessions with the Peterborough Positive team from 4pm to 5pm on the last Friday of the month starting on **22nd March**.

The team will be able to help with any questions, information or support that you and your business might need around crime, safety, marketing, events, offers and promotions.

So drop-in and join us for tea, coffee and a treat or two from our local businesses!

FREE APRIL BUSINESS NETWORKING BREAKFAST

Join us for our first Business Networking Breakfast on Tuesday, **16th April** from 8am to 10.30am at Fratelli Tavola Calda restaurant in Rivergate.

With a focus on 'growth,' we have three inspiring speakers:

- Self-made millionaire and business coach, Mike Green, will discuss the importance of self-development and continuous learning.
- Joseph Valente, winner of BBC's 'The Apprentice' and listed in Forbes 30 under 30, will share strategies for sales and marketing success.
- Charlotte Horobin, CEO of Cambridgeshire Chambers of Commerce, will offer invaluable advice on creating meaningful partnerships.

This **FREE** business networking breakfast is not to be missed!

Tickets to this event are limited so be quick! Visit peterboroughpositive.co.uk/events to reserve your place.



FREE YOGA AT THE CATHEDRAL

Join us one Saturday a month for a series of relaxing and informal yoga sessions in the grounds of the finest Norman Cathedral in Europe.

With instructors delivering both Kundalini and Hatha yoga, these sessions are perfect for beginners.

Spaces are limited and booking is essential! Visit peterboroughpositive.co.uk/events to register.



CITY CENTRE CLEAN-UP INITIATIVE TO CONTINUE

One of the BID's key priorities throughout its first term is to accelerate efforts in making our city a cleaner place to be for both residents and visitors.

We are excited to be extending our partnership with the Community Payback team who will be continuing to support our city centre clean-up initiative this year.

The team will be busy each week supporting with the removal of litter, stickers, graffiti, touching up paintwork on street furniture and cutting back foliage across the city centre. Follow us on social media for more information.



BID EXCLUSIVE OFFERS



Parrotts in Hereward Cross are offering all BID business employees a **free drink** with a meal. They also offer fish and chips for **£5** every Tuesday, Friday and Saturday.



1498 The Spice Affair, authentic Goan Indian cuisine in Priestgate, are giving **25% off a meal** with a minimum spend of £45. This offer is not valid in conjunction with any other offer. T&C's apply and booking is essential.

We're keen to continue to build a strong business community so if you have an offer, deal, or benefit that you'd like to offer businesses in the BID area, we can help spread the word.

Please email us at contact@peterboroughpositive.co.uk with the details so we can include it in our newsletters.

PROMOTE YOUR BUSINESS ON BREAKFAST RADIO!

From April we will be continuing our Monday morning sponsorship of the Kev Lawrence Breakfast Show on PCRFM.

It's your opportunity to promote your business and any offers or promotions that you are running.

If you would like to be featured on the show please email contact@peterboroughpositive.co.uk

Peterborough is set to have its very own Monopoly board game - and this is your chance to own a square!

Your business could feature alongside more than 30 city landmarks that will be showcased in the official Peterborough version of the game. The board will be unique to Peterborough and local locations will replace the classic Monopoly ones, with the Chance and Community Chest cards made bespoke too.

Local businesses from hotels to breweries and boutiques to eateries are all welcome to be part of this edition. For more information, email peterboroughwinningmoves.co.uk

YOUNG WORKER SUPPORT?

Would you like **free support** on retaining and understanding young workers?

Outgoing Youth MP, Eva Woods is providing free information and advice for employers aiming to bridge the gap between employers and young people.

If you have any questions or would like advice, email eva.woods@peterborough.gov.uk

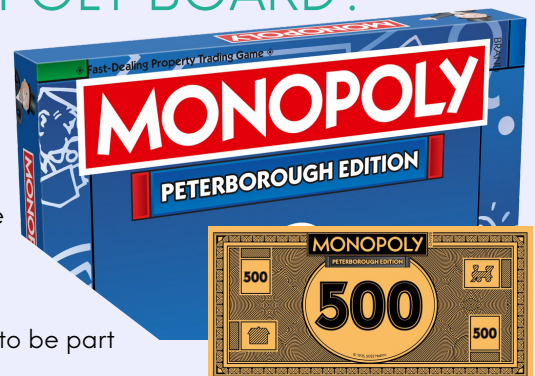


PETITIONS FOR YOUR BUSINESS

Help make abuse and violence towards retail workers a standalone criminal offence. Sign the petition to register your support - <https://petition.parliament.uk/petitions/647093>

Support the call on government to permanently reduce VAT for the hospitality sector. Sign the petition to register your support - <https://petition.parliament.uk/petitions/654136>

WANT TO FEATURE ON THE PETERBOROUGH MONOPOLY BOARD?



JOIN OUR MAILING LIST!

Email contact@peterboroughpositive.co.uk to join the list and stay up to date.