

APPLY FOR UP TO £3,000 OF FUNDING!

Peterborough Positive, the city centre's Business Improvement District (BID) are inviting applications for a new grant scheme that will see up to £18,000 distributed to local projects that **benefit the city centre**.

Organisations can apply for up to £3,000 for **projects, initiatives or events** that have a positive impact on footfall in the city centre and align to at least one of Peterborough Positive's business plan priorities listed below.

SAFETY

To support tourists, assist visitors and collaborate with the city council and police to address anti-social behaviour that raises public concern about safety, crime and security.

EVENTS

Creating experiences for all that celebrate the city, its heritage, arts and culture.

MARKETING

Promoting projects and initiatives that attract shoppers, visitors and business investment opportunities.

COMMUNITY

Building a thriving city centre community to improve communication between businesses and other stakeholders.

APPLICATION PROCESS

The application window runs from Wednesday 7th April to Monday 28th May.

Successful applicants will be notified the week commencing Monday 9th June.

WHO CAN APPLY?

Limited Companies, Community Interest Companies (CiCs), and Charities.

ELIGIBILITY CRITERIA

Grant applications must align to one or more of Peterborough Positives core priorities and demonstrate how at least three city centre businesses will benefit.

Match funding is not essential but will score higher in the application screening process.

Initiatives and events must be delivered before March 2026.

HOW TO APPLY

To find out more including full guidance on criteria, eligibility and the application process, visit peterboroughpositive.co.uk/grant-scheme