

Funding criteria and guidance notes for Application Form

All applicants should read these guidance notes carefully to assist in their **Application Form**.

1. Aligning with Peterborough Positive's objectives

When applying for funding, your application should demonstrate how you will achieve Peterborough Positive's objectives:

Increase city centre footfall
Raise the profile of the city centre's offerings
Help to make the city centre welcoming and safer
Build a city centre business community
Enhance and improve street dressing
Be eco-friendly and sustainable
Improve and enhance wayfinding signage
Support our night-time economy
Improve the provision of public transport services in the city centre

2. Application

- Application process opens on Wednesday 7th May and will close on Monday 28th May 2025
- Applicants should carry out an eligibility check to see if they meet base criteria before applying
- Only one grant will be awarded to an individual/organisation in any one financial year
- The application panel will take into consideration whether the organisation applying is non-for-profit or for-profit when making the final recommendations to the Peterborough Positive board
- Peterborough Positive will not fund:
 - 100% of the cost of the event/project/initiative.
 - Current events/projects/initiatives in deficit
 - Projects which have already started or taken place within the funding application period.
 - Events/projects/initiatives that take place outside of the Peterborough Positive boundary area

3. Awarding of the grant

- Upon Peterborough Positive's decision, successful applicants will be informed in writing
- The decision of Peterborough Positive's is final
- Following the application submission, the applicant must inform Peterborough Positive of any unforeseen circumstances resulting in the content of the application having to change
- Once submitted, the amount of money requested cannot increase
- Funds will be released after the event/project/initiative has taken place