

Peterborough Positive Small Grant Scheme

Peterborough Positive, the city centre's Business Improvement District (BID), has launched a small grant scheme for 2025 that will see up to £18,000 distributed for local projects.

Organisations can apply for up to £3,000 for projects that deliver creative and innovative initiatives or events that will have a positive impact on footfall in the city centre.

The application process will open on **Wednesday 7th May** and the submission deadline will be **Monday 28th May 2025**.

Project delivery must be completed by March 2026.

Successful applicants will be notified week commencing Monday 9th June.

Application schedule:

Application window opens
Wednesday 7 th May
Application window closes
Monday 28 th May
Successful applicants notified
Week commencing Monday 9 th June
Project delivery completion
No later than March 2026

Who can apply?

- Limited Companies
- Community Interest Companies (CICs) registered with the CIC regulator
- Limited liability partnerships registered at Companies House
- Partnerships established under a partnership deed/agreement
- Community benefit and co-operative societies registered with the Financial Conduct Authority
- Charitable incorporated organisations (CIOs) registered with the Charity Commission

Grant application criteria

All applications submitted must align with Peterborough Positive's business plan priorities. Applications will be assessed against these aims during the screening process.

1. All projects must align with at least **one** of Peterborough Positive's priorities:
 - **Welcoming and Safer:** To support tourists, assist visitors and collaborate with the city council and police to address anti-social behaviour that raises public concern about safety, crime and security.
 - **Creating Events:** Providing entertainment and events for all by celebrating the city, its heritage, arts and culture.

- **Business Community:** Creating a city centre business community to improve communication between businesses and other stakeholders.
 - **Marketing:** Create marketing campaigns that promote projects, initiatives and activities generated by Peterborough Positive to attract shoppers, tourists and business investment opportunities.
2. Projects, initiatives and events must be delivered within the Peterborough Positive boundary area.
 3. You must be a registered business, charity, CIC or community organisation but not an individual.
 4. Match funding is not essential but will score higher in the application screening process. If you are applying for match funding, you must be able to at least match fund the grant amount and this needs to be evidenced in your project plan.
 5. Projects, initiatives and events can be for-profit or not-for-profit, but must be able to identify a positive economic, environmental or social impact.
 6. It is important that your application is supporting local businesses; for example, by driving additional footfall, encouraging repeat visits or extending dwell time. You must demonstrate how at least **three** city centre businesses will benefit from your project.
 7. The maximum grant amount that will be awarded to any one business, charity, CIC or community group is £3,000. Peterborough Positive reserves the right to award larger grants in exceptional circumstances.
 8. The grant amount will be paid following delivery of the project.
 9. Following delivery of the project, a survey (template available) of attendees and of businesses within the vicinity of the project, initiative or event will need to be conducted to determine the success / learnings of the project. Results of the survey should be shared with Peterborough Positive.
 10. Peterborough Positive has a responsibility to demonstrate return on investment to its levy payers. Therefore, any marketing about the activity would need to include how Peterborough Positive's grant contributed to delivery.
 11. All successful applications will also be publicised by Peterborough Positive.

How Application Forms are scored

View scoring matrix

Selection Process

Peterborough Positive will review each application and decide which ones have been successful.

How to apply

Please visit www.peterboroughpositive.co.uk/grant-scheme to complete the Application Form and email your application to contact@peterboroughpositive.co.uk

Once Application Forms are received, only those that are to be awarded a grant will be contacted.